TV's Best Program Listings
Week of Oct. 26, 1951

# TV Guide

15¢

## Will Hollywood Change TV?

Bert Parks has something to celebrate

**This Week on TV**

Louis vs. Marciano
•
Opera
•
Horse Show
•
Fred Allen
•
Gayelord Hauser
•
Victor Borge
•
Eddie Cantor

**Illustrated November Calendar**

DAYTIME

NIGHTTIME

...all the time...

there's always a good show on

# WABD

TAKE

channel 5

NOW telecasting from its new transmitter at the top of the Empire State Building

## FOR VARIETY FANS...

Monday through Friday 7:30-8:00 pm
— Date on Broadway

Monday 8:00 pm
— Stage Entrance with Earl Wilson

Thursday 8:30 pm
— Headline Clues from Broadway to Hollywood

Friday 8:30 pm
— You Asked For It

Friday 10:00 pm
— Cavalcade of Stars with Jackie Gleason

Friday 11:00 pm
— Eloise Salutes the Stars

## FOR YOUR INFORMATION...

Sunday 8:30 pm
— Pentagon—Washington

Monday 8:30 pm
— The Johns Hopkins Science Review

Tuesday 8:30 pm
— Keep Posted (on the big issue)

Thursday 8:00 pm
— Georgetown University Forum

Du Mont
TELEVISION NETWORK

# Inside TV

**For your convenience—a terse weekly report on what the well-informed video viewer should know.**

**Advance Tips on Shows:** Starting (tentatively) November 6, *Madison Square Garden*, filmed review of the week's Garden activities, will return to the air over ⓫. Narrated again by Jimmy Powers and Marty Glickman, the show will be on each Tuesday from 8:30 to 9 p.m. . . . *The Roy Rogers Show* will make its debut over ❹ on Sunday, December 30, from 6:30 to 7 p.m. Thereafter, it will be a Sunday regular from 6 to 6:30. . . . A new half-hour daytime drama program, *City Hospital,* debuts over ❼ on November 3 and will be seen every other Saturday. . . . Starting January 6 *Claudia,* the situation comedy that has had successful careers on the stage, in the movies and on radio, will hold forth on video each Sunday over ❹ from 6:30 to 7 p.m. No cast has yet been announced. . . . Dinah Shore starts her own twice-weekly, 7:30-7:45 p.m. show over ❹ November 27. She'll appear Tuesdays and Thursdays.

Milbourne

**More Advance Tips:** Milton Berle may star in a play on *Lucky Strike Theater* sometime this season. . . . Russell Hayden and Jackie Coogan are co-stars of a telefilm series, *Cowboy G-Man.* . . . CBS, in an attempt to give *Your Show of Shows* some real competition, is reported to be planning to extend *The Ken Murray Show* on Saturdays an hour-and-a-half, until 10:30. We hear NBC is building a new show around Jack Carter. . . . Magician Christopher Milbourne will be an especially appropriate guest for Arthur Godfrey this Wednesday. It's Hallowe'en, and the 25th anniversary of Houdini's death.

**TV's Week:** Channel ❺ was all set to begin telecasting from the Empire State Building mast during *Cavalcade of Stars* on Friday, October 26. And ❷ was still planning to move up there the first week in November. . . . RCA's demonstration of its compatible, all-electronic large-screen theater color television impressed a TV GUIDE writer as a resounding success. Colors on the large screen in a Manhattan theater were bright and steady. . . . The General Electric Company and Cornell University announced plans for establishing an electronics research center at Ithaca. . . . The FCC authorized Paramount Television Productions to conduct a test of its version of pay-as-you-see television over KTLA in Los Angeles. . . . RCA announced that it was hard at work to improve kinescope recordings. There are, it said, at least eight factors that make a kinescope of your favorite program look like something the cat has been playing with. RCA will lick 'em all, says RCA. Well, hurry. . . . Jerry Lewis was recovering nicely from a chipped bone in an ankle suffered in the course of a roughouse scene in the movie, *Sailor Beware,* he and Dean Martin are making for Paramount. However, Jerry is expected to be in good, or good enough, shape for the November 4 *Comedy Hour.*

Jerry Lewis

**More Power to [6]:** As we went to press, New Haven's WNHC-TV, Channel [6], was about to increase its transmitting power 10-fold. This, says the station, will increase its audience from 750,000 to 3,000,000 viewers and make it a truly metropolitan area station. Hartford and Springfield are among the communities that will now receive it well.

**Next Week in TV Guide:** Got a friend who yearns to own his own TV set? Or would you like a new one of your own? Well, a beautiful new Sylvania TV set is the prize for the winner of the Roxanne contest!

TV Guide
Trade Mark

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TeleVision Guide, Inc.
Oct. 26-Nov. 1, 1951

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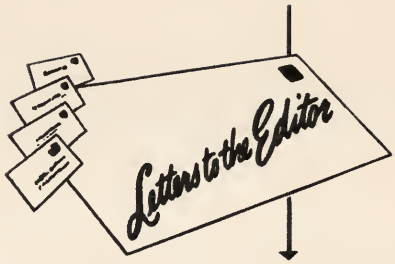


## Gripe of the Week

I am 65 and a mother who has raised a large family. My heart goes out to our youngsters who have to view their family's selection of shows on TV today. Those torrid love scenes and sloppy kisses are positively disgusting. There is scarcely a scene in the evening where there isn't drinking. Half-clad dancers throw their legs around and get into sexy positions. It's shameful. And why must we have so many murder and insanity pictures? Children are quick to copy. Why not give them something worth while? TV needs scouring and fumigating.—*Mrs. S. Porter, Hackensack, N. J.* [*But there must be millions of other viewers who do not agree with Mrs. Porter.*—ED.]

## Answering Andy

I would like to say to Andy Hanson of Bayside, N. J., if you complain of too much wrestling on television, let me tell you, brother, you don't have to look at it as there are many other channels for you to turn to. Don't deprive others of a sport they are enjoying. Thank you, TV GUIDE, for publishing this letter, and keep up your good work.—*M. Rodriguez, N. Y.*

## Pans Panels

There are too many TV panels of stuffed shirts, intellectual master minds and know-it-all guessperts. Why not panels of realists like taxi drivers, bartenders, and Bowery gentlemen? — *George Durst, Jamaica, N. Y.*

## Mad at Miltie

I saw Milton Berle's picture on your cover and I think you should know of this incident. Several weeks ago, on a Sunday afternoon, I took my two boys to see the Yankee-Cleveland game at the Yankee Stadium. Imagine their excitement when they spied Milton Berle two boxes away. When they asked for his autograph, he said he'd give it during the seventh inning stretch. The boys kept looking forward to that moment. Imagine our surprise and disgust when just before the end of the sixth inning, Berle and his party got up and left the stadium. That's your "Uncle Miltie!" How can children have faith in human beings when people mask as their friends and turn out to be of that sort?—*Ben Tobier, Lakewood, N. J.* [*We think you're too harsh on Milton. Being one of the world's busiest men, he should be forgiven a memory lapse or two. Besides, he sincerely loves the kids.*—ED.]

Uncle Miltie

*(Continued on page 27)*

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WP143 Nutcracker Suite (Spike Janes)
WP158 A Cole Porter Review (Dovid Rose)
WP185 The Three Suns Present
WP187 A Sentimental Date with Perry Como
WP203 You and the Night and the Music (Tony Mortin)
WPT3 Small Combo Hits
WP295 Honk Snow Favorites
WP168 Cowboy Classics (Sons of the Pioneers)
WP195 All-Time Hits from the Hills (Eddy Arnold)
*WY413 Roy Rogers' Rodeo
*WY399 Cinderello (Originol Cast)
*WY386 Peter and the Wolf (Sterling Holloway)
*WY384 The Little Engine that Could (Paul Wing)
*WY385 Pinocchio (Cliff Edwards)
*Children's Records

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(For shows preceding hours below, see page 13.)

2:30 ② [6] FirstHundredYears—Serial
⑦ Fun with Food—Karen Sage
⑨ Nose for News—Pictures
Cartoonist Hom (Joe Palooka) Fisher.
⑪ Ted Steele Show—Variety
2:45 ② Vanity Fair—Dorothy Doan
[6] Movie Short—15 Minutes
⑨ Barbara Welles—Comment
3:00 ④ [6] Miss Susan—Drama Serial
⑦ Woody and Virginia Klose
⑨ Sally Smart's Kitchen—Tips
3:15 ④ [6] Here's Looking at You—Tips
3:30 ② All Around Town—Wallace
④ [6] Bert Parks Show—Variety
Betty, Bert and Bobby are buoyant bothers.
⑦ Nancy Craig—Homemaking
⑨ TV Telephone Game
⑬ Musical Jackpot—Quiz
4:00 ② Homemaker's Exchange
④ Kate Smith Hour—Variety
Kenny Shorpe, Myron Cohen, Johnny Mock.
[6] Movie Short—15 Minutes
⑦ Hollywood Movie Time—1 Hr.
⑨ "The Contender"—Movie
⑬ Western Roundup—Movie
4:15 [6] Kate Smith Hour—Variety
4:30 ② Feature Length Movie
5:00 ④ Hawkins Falls—TV Novel
[6] Movie Short—15 Minutes
⑦ Uncle Lumpy's Cabin—Kids
⑨ Buster Crabbe—In Person
⑪ Big & Little Club—Dan Webb
⑬ Junior Frolics—Uncle Fred
5:15 ④ Gabby Hayes Show—Kids
[6] Time for Beany—Kid Puppets
5:30 ② Hoofbeats—Western Movie
④ [6] Howdy Doody—Bob Smith
⑦ Tales of the Trail—Movie
⑪ "The Fugitive"—Movie

⑬ Adventure Theater—Movie
5:50 ⑬ WATV Picture News
5:55 ⑤ News Bulletins
6:00 ④ Rootie Kazootie Club—Kids
⑤ Don Winslow—Film Serial
[6] Date at Six—Musical Variety
⑨ Merry Mallman—Kids
⑬ Hollywood Playhouse—Film
6:15 ② The Real McKay—Variety
④ Seeing Is Believing-B. Grauer
6:25 ④ News—Peter Roberts
[6] Weather Forecast—5 Minutes
6:30 ② "Miracle on Main St."—Movie
Eorly Show: Walter Abel ond Margo.
④ Tex and Jinx—Interviews
⑤ Magic Cottage—Pat Meikle
[6] World News Today—J. Burns
⑦ Tom Corbett, Space Cadet
"Operation Storlight" moy prove disostrous.
⑨ 9 Star Sports—Stan Lomax
⑪ News—Tillman; Weather
6:40 ⑨ Weather—Frank Forrester
6:45 [6] Sports Spotlight—McNamara
⑦ What's Playing?—Previews
⑨ News—John Wingate
⑪ Jimmy Powers—Sports News
6:55 ④ Weatherman—Tex Antoine
7:00 ④ [6] Kukla, Fran and Ollie—Kids
⑤ Captain Video—Kids' Serial
⑦ John Daly—World News
⑨ Between the Lines—Bannigan
Candidates for Queens borough presidency.
⑪ News—John K. M. McCaffery
⑬ "Gunsmoke"—Movie
7:15 ⑦ Candid Camera—Allen Funt
⑪ "Saddle Serenade"—Movie
A Western featuring Jimmy Wakeley.
7:30 ② CBS News—Douglas Edwards
④ Roberta Quinlan—Music
Actor Dick Foron is her guest tonight.
⑤ Date on Broadway—Variety
Bob Haymes, Sondra Deel ond Betty George.
[6] Herman Hickman—Guests
⑦ Life with Art Linkletter
⑨ Juvenile Jury—Jack Barry
7:45 ② Perry Como Show—Music
April Stevens is his guest. Fontane Sisters.
④ [6] News—J. C. Swayze
⑤ Henry Latham—Talk
8:00 ② [6] Mama—Drama Series
④ Quiz Kids—Panel Show
⑤ Twenty Questions—Game
Bill Sloter greets vocalist Joan Edwords.
⑦ Mystery Theater—Play
Tom Conwoy in "Cose of the Missing Gun."

9 **"Flying Squad"—Movie**
13 **Comedy Corner—Movie**
8:15 11 **Viz-Quiz—Jack McCarthy**
8:20 11 **Let's Go Places—Travelogue**
8:30 2 **Man Against Crime—Bellamy**
Ralph encounters bigamy, bullets & murder.
4 6 **We, The People—Guests**
"Porgy & Bess" gems by Lowrence Winters, Comillo Williams, Eddie Matthews & others.
5 **You Asked For It—Art Baker**
Bob Meusel (ex N. Y. Yonkee) honors Babe Ruth.
7 **Trouble with Father—S. Erwin**
Stu tries madly to unlood a monstrosity.
11 **Dick Dunkel—Football Rating**
13 **Women Wrestlers—Film**
8:45 11 **To Be Announced**
9:00 2 **Schlitz Playhouse—Drama**
Margaret Sullovan and Wendell Corey in 1st Nael Coward ploy on TV, "Still Life."
4 6 **Big Story—True Drama**
Frank McCulloch af the Rena Gazette.
5 **Down You Go—Word Game**
7 **Crime with Father—Series**
"The Trigger Man" sets a trop.
9 **News—John Wingate**
11 **Leave It to Papa Returns!**
With Frank Puglia and Mabel Toliaferro.
13 **Wrestling—Laurel Gardens**
9:05 9 **Wrestling from Jamaica**
9:30 4 6 **Aldrich Family—Series**
5 **Front Page Detective—Play**
Edmund Lawe in "The Lonely One."
7 **Tales of Tomorrow—Drama**
Lee J. Cobb tockles the moon in "Test Flight."
11 **College Football—Films**
10:00 2 **Live Like A Millionaire**
4 6 **Cavalcade of Sports—Fight**
Hvywts. Jae Louis vs. Rocky Marciano, 10 rds.
5 **Cavalcade of Stars—Gleason**
WABD's first broodcast fram Empire Stote building. Georgia Gibbs, Arthur Simpkins.
7 **Home Gardener—P. Alampi**
11 **Movie Short—40 Minutes**
10:30 2 **Hollywood Opening Night**
Mary Stuort in "Rack Against the Seo."
7 **Women Take Over—Panel**

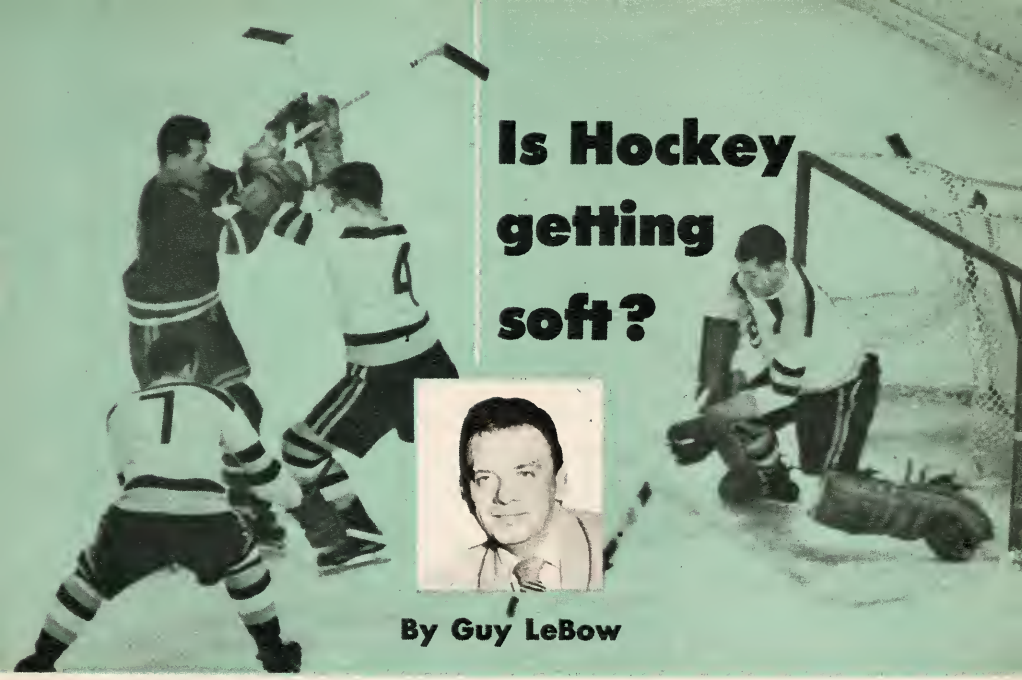
"The Late Show" at 11:30 pm
DOUBLE FEATURE
"The Hairy Ape"
"Federal Fugitives"
channel 2

10:45 4 6 **Greatest Fights—Film**
Joe Louis vs. Max Schmeling, June 22, 1938.
11:00 2 **Chronoscope—News Panel**
American Mercury's Wm. Bradford Huie, Sen. Harry P. Cain discuss the Republicon Party.
4 **"Mutiny on the Elsinore"**
Comel Mavie Time stars Poul Lukas.
5 **Eloise McElhone—Interviews**
British star Arthur Treacher visits.
6 **Foreign Intrigue—Drama**
7 **Nightcap News—Bulletins**
9 **"Stop Fooling Yourself"—Film**
11 **"Lady Chaser"—Movie**
13 **"Secrets of a Sorority Girl"**
Mavie with Rick Vallin and Mary Ware.
11:10 7 **Russ Hodges—Sports News**
11:15 2 **News; Sports of the Night**
5 **Ring the Bell—Tunis; News**
11:30 2 **Late Show—Movie** (See ad.)
7 6 **Movie Short—30 Minutes**
12:00 4 **Mary Kay—TV Previews**
6 **Late News Bulletins**
12:15 13 **WATV Picture News**
12:30 11 **News of the Hour**
12:45 2 **Late Late Show** (See ad.)

**8 Thrilling Races Daily (Exc. Sun.)**
**Gen'l Adm. $1.75 Tax Included**
Children Not Admitted

**THRU OCT. 27** First Roce 1:15 P. M. Doily Double Closes 1:05 P. M.
**FROM OCT. 29** First Roce 1:00 P. M. Doily Double Closes 12:50 P. M.

**Special Trains:** direct to trock leove Penn. Stotion from 10:45 A. M. ond Flotbush Ave. from 10:35 A. M.



# Is Hockey getting soft?



By Guy LeBow

*Star of It Happened This Week* (Saturday, 8:45 p.m., Sunday, 8:30 p.m., ⑪); *Sportscope* (3 p.m., Sunday, ⑪); *Strauss Wrestling Special* (Saturday, 10 p.m., ⑤), and author of *The Hockey Scene*

For at least 10 years now, veteran baseball men have sorrowfully observed that the game is getting "soft"—soft being construed to mean that the competitors are not the knock-down, drag-em-out gentry of the Dick Bartell, Ty Cobb and Rabbit Maranville breed.

The rules, it is pointed out, are constantly being revised to lessen personal contact dangers. For instance, about two years ago the baseball rules group outlawed the practice of runners sliding deliberately into the second baseman to break up double-play chances.

In football the pattern is becoming clearer, too. The free substitution rule, the two platoon system—these improvements, designed to streamline and speed up the game, are lessening the need for hardiness and endurance. And in basketball, they've long been trying to eliminate the element of personal contact completely.

Is the bruising, rugged, hard-hitting game of ice hockey going the same way?

If so, for shame! This is one of the last citadels for the raucous, mighty-muscled, primeval male our sisters adore. For years Frankie Boucher, manager of the New York Rangers, has been trying to quiet the game. He masterminded new rules, waged war on bullies like Terrible Bill Ezinicki and, with a final flourish, traded our Tony (Lil Toughie) Leswick to the Detroit Redwings.

In return for Leswick, the Rangers, who will be televised this year on ⑪, got Gaye Stewart. He's a smooth player and a consistent scorer, but not a hard hitter.

The trend toward the placid is evident elsewhere in hockey. The bashing Bostou Bruins are bashing no more. In fact, often they are among the least penalized teams. The once vicious Chicago Blackhawks couldn't smack down my feeble grandmother today.

And the Rangers, Bruins and Blackhawks have for the last few years played hide and seek with last place.

## The secret of winning

On the other hand, there are Montreal, the Redwings and the Maple Leafs. They all have good passing, good shooting, good defense. But they also are outstanding for rock-ribbed, rugged play. So the conclusion seems to be that winning hockey lies in being adept and tough.

Just being adept is not enough. The teams that win are made up of hell-for-leather guys who can really get in there and fight for victory.

Ice-hockey is no game for sissies. Try to make it so and you wreck the sport.

# SCREENING THE SPORTS

**By Jimmy Powers**

*Sports Editor*

## TV Investigation the McCoy?

THE U. S. Attorney General has started a monopoly test case against the National Football League. And TV sports fans are wondering what it will add up to. If it works out that we see more football and other sports next year — fine. If the case becomes a political football, something hoked up as a pre-election gimmick—phooey!

The Horse Show, opening October 30th and running through November 6th, is one of our favorite sport spectacles. This year, as you watch the U. S. riders go through their phenomenal paces, you will be getting a preview of the 1952 Olympics to take place at Helsinki. The U. S. Cavalry used to provide our equestrian teams, but in 1948 that unit was motorized.

Crack riders from Ireland, Brazil, Canada and Mexico will be competing with the Americans. Last year our boys won the coveted International Perpetual Challenge Trophy and we'll bet they'll win it again.

Speaking of horses, that other breed, the racers, have an active month coming up. The trotters and pacers will be seen at Yonkers and the unhitched variety of racers can be viewed at the Empire-at-Jamaica meeting. At this writing the Westchester Handicap may be televised on October 27. Check your program schedules. We expect to visit Jamaica some afternoon and Yonkers some evening to see what $2 can do.

*Fans write to tell us:* That they hope Casey Stengel is around for many more years. . . . That the Wisconsin-Illinois game was one of the best in many seasons. . . . That Rex Layne is beginning to look like he's over the hill. . . . That City College will be sorely missed on this year's basketball scene. . . . That they're looking forward to the Met Junior fencing championships in November. . . . That they miss the roller derby something awful!

*Upside-Down Sports Quiz*

Q. Red Barber's first name? A. Walter.

## Your TV week in SPORTS

**A WEEKLY SERVICE**

presented by

**PAL** HOLLOW GROUND RAZOR BLADES

**FRIDAY—OCT. 26**

**WRESTLING:** 9:00 (13); 9:05 (9). **HARNESS RACING:** Yonkers, 10:00 (11). **BOXING:** Joe Louis-Rocky Marciano, 10 rds., 10:00 (4) (6). **BOXING FILM:** Joe Louis-Max Schmeling (2nd Fight, June 22, 1938), approximately 10:45 (4) (6).

**SATURDAY—OCT. 27**

**FOOTBALL:** Columbia-Army, 2:00 (2) (color only). **BOXING:** Ridgewood, 9:05 (9). **WRESTLING:** 9:30 (5); 11:00 (6). **HOCKEY:** Madison Sq. Garden, 9:00 (11).

**SUNDAY—OCT. 28**

**FOOTBALL FILM:** Army-Columbia, 12:30 (2). **HOCKEY:** Madison Square Garden, 3:30 and 9:00 (11).

**MONDAY—OCT. 29**

**FOOTBALL FILM:** Penn-Navy, 8:30 (11). **BOXING:** St. Nick's, 9:05 (9). **WRESTLING:** 9:00 (5).

**TUESDAY—OCT. 30**

**HORSE SHOW:** Madison Square Garden, 9:00 (11). **BOXING:** 9:00 (13), Westchester Center, 9:05 (9).

**WEDNESDAY—OCT. 31**

**WRESTLING:** Chicago, 9:05 (9); 11:25 (7) (6). **BOXING:** 10:00 (2) (6). **HORSE SHOW:** Madison Sq. Garden, 9:00 (11).

**THURSDAY—NOV. 1**

**HORSE SHOW:** Madison Square Garden, 9:00 (11). **BOXING:** Sunnyside, 9:05 (9).

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**9:30** ❹ **Movie Shorts—30 Minutes**
6 **Foodini, the Great—Kids**
**10:00** ❹ **Western Feature Movie**
❺ **"Black Ghost"—Movie**
A Western featuring Lon Chaney, Jr.
6 **The Big Top—Circus Acts**
❼ **Trouble with Father—S. Erwin**
**10:30** ❼ **Hollywood Jr. Circus—Kids**
**10:50** ❷ **News and Previews**
**11:00** ❷ **Fashion—Arlene Francis**
❹ **Children's Movie Theater**
❺ **Kids & Company—Talent**
6 **Wild Bill Hickok—Serial**
❼ **Foodini, the Great—Kids**
**11:30** ❷ 6 **Smilin' Ed McConnell—Kids**
❹ **Sunset Star Time—Kids**
❺ **Juke Box Serenade—Music**
❼ **A Date With Judy—Series**
Judy takes the car; Father takes an ambulance.
**12:00** ❷ **Big Top—Jack Sterling**
Hindu Princess Tanit Ikao hypnotizes crocodiles.
❹ **Rootie Kazootie—Kids**
❼ 6 **Feature Length Movie**
⓭ **Comedy Corner—Kids**
**12:30** ❹ **PAL Show—Kid Athletes**
6 **To Be Announced**
⓭ **Rate the Record—Brenner**
**1:00** ❹ **Industry on Parade—Film**
Chap. 47: Baby food and model planes.
6 **Boston Blackie—Film Serial**
Kent Smith in "The Farady Murder Case."
⓭ **Italian Cookery—Bontempis**
**1:30** 6 **Pentagon-Washington—Talk**
**2:00** 6 **Touchdown Thrills—Film**
⓫ **Kids' Movie Theater**
⓭ **Adventure Theater—Movie**
**2:10** 6 **Movie Short—5 Minutes**
**2:15** 6 **Bill Stern—Football Scores**
**2:45** 6 **It's Up to You—First Aid**
⓭ **Western Feature Movie**
**3:00** ❷ **Roller Derby—Teaneck, N. J.**
Jersey Jolters vs. Philadelphia Panthers.
❾ **Screening the World—Films**
Barbara Lane and "Your Own Home."
**3:30** ❾ **"Oliver Twist"—Movie**
Dickens' classic. Dickie Moore, Irving Pichel.
**4:00** ⓭ **Western Roundup—Movie**
**4:30** 6 **Starlight Theater—Play**
Ernest Truex in "Much Ado About Spring."
⓫ **MacLevy Talent Show—Kids**
**5:00** ❹ **Mr. Wizard—Don Herbert**
He shows how your senses fool you.
❺ **"Arizona Frontier"—Movie**
A Western adventure featuring Tex Ritter.
6 **Gabby Hayes Show—Stories**
The young Mark Twain plays a joke.
❾ **"The Thorn"—Italian Movie**
Vera Rol and Franco Ricci star in a musical.
⓫ **Junior Charades—Bob Brown**
⓭ **Junior Frolics—Uncle Fred**
**5:30** ❷ **To Be Announced**
❹ 6 **Nature of Things—Science**
Dr. Roy K. Marshall: Geometry with Equations.
⓫ **"Navajo Kid"—Movie**
Six Gun Playhouse presents Bob Steele.
**5:45** ❹ 6 **Bob Considine—Views**
**6:00** ❷ **Big Question—Discussion**
❹ **Saturday Stagecoach—Movie**
❺ **Twilight Theater—Movie**
6 **Better Home Show—Tips**
❼ **Dell O'Dell Show—Guests**
⓭ **Make Believe Hour—Kids**
**6:30** ❷ **News—Edw. P. Morgan**
❹ **The Cisco Kid—Film Series**
6 **Lone Ranger—Western Film**
❼ **Better Home Show—Tips**
Broke shows rugs, shingles, plumber pumps.
❾ **"Blazing Guns"—Movie**
With Russell Hayden, Jimmy Ellison.
⓫ **Movie Short—10 Minutes**
⓭ **TV Club House—Kid Talent**
**6:40** ⓫ **Weatherman—Joe Bolton**
**6:45** ❷ **Patricia Bowman—Variety**
⓫ **Jimmy Powers—Sports News**
**7:00** ❷ **Sammy Kaye—Variety**
❹ **American Youth Forum**
❺ **Talent Shop—Fred Robbins**
6 **Groucho Marx—Quiz Show**
❼ **Lorraine Cugat—Music**
⓫ **News—John Tillman**

JERRY WALD and NORMAN KRASNA Present
JANE WYMAN in THE BLUE VEIL
co-starring
CHARLES LAUGHTON • JOAN BLONDELL
RICHARD CARLSON • AGNES MOOREHEAD
DON TAYLOR • AUDREY TOTTER
EVERETT SLOANE • NATALIE WOOD
Distributed by RKO RADIO PICTURES
CRITERION B'way & 45th St.

⑬ **"Trigger Law"—Movie**
Western with cowboy Haot Gibson.

**7:15** ⑪ **"Last Alarm"—Movie**
With Warren Hull, J. Farrell MacDanald.

**7:30** ② **Beat the Clock—Quiz**
④ **One Man's Family—Serial**
Paul and Tiny Teddy visit the police.
⑤ **Documentary Film—½ Hour**
[6] **Alan Young—Comedy**
Bob Crosby & his original Dixieland Bobcats.

**8:00** ② [6] **Ken Murray—Variety**
Joe E. Brown in Arch Oboler's 1st TV sketch, "Mr. Pip." Leo de Lion and Mary Bruce.
④ **Victor Borge—Comedy**
Vera Zorina and Lauritz Melchair visit.
⑤ **"Pimpernel Smith"—Movie**
With Leslie Howard, Francis X. Sullivan.
⑦ **Paul Whiteman Teen Club**
⑨ **"Vitamix"—Film**
⑬ **Federal Affairs—Discussion**
Edwin D. Ressel, Superintendent of U.S. Mint.

**8:15** ⑪ **Fashion Revue—Styles**

**8:30** ⑨ **"Roaring Guns"—Movie**
⑬ **"Loudspeaker"—Movie**
Ray Walker and Jacqueline Wells are featured.

**8:45** ⑪ **Movie Short—10 Minutes**

**8:55** ⑪ **News—John Tillman**

**9:00** ② **Faye Emerson's Town—Bronx**
Abe Burraws, Nara Kaye, Donald Richards.
④ **Show of Shows—Revue**
Ilana Massey, Sid Caesar, Imogene Coca, Wallace Seibert, Howard Morris, Pauline Gaddard.
⑦ **To Be Announced**
⑨ **Boxing—Ridgewoad Grove**
Wltwts. Walter Haines vs. Vic Cardell, 8 rds.
⑪ **Basketball—Mad. Sq. Garden**
New Yark Knickerbockers vs. Philadelphia.

**9:30** ② **Show Goes On—R. Q. Lewis**
Glenn McCarthy, Norman Krasna, Jerry Wald.
⑤ **Wrestling from Chicago**
Verne Gagne vs. Billy Goelz. Milt Olsen vs. George Drake. Chief Little Fax vs. Cesar Sando. Tag match: Mike DiBiase and John Beitelman vs. Rudy Kay and Al Williams.
⑦ **"Journey Back"—Heath Film**

**10:00** ② **Songs for Sale—Steve Allen**
Nellie Lutcher, Andy and Della Russell.
⑦ **To Be Announced**
⑬ **Western Feature Movie**

**10:30** ④ [6] **Your Hit Parade—Music**

**10:45** ⑦ **Candid Camera—Allen Funt**

**11:00** ② **News of Night—Harry Marble**
④ **Saturday News—Bob Wilson**
[6] **Wrestling from Chicago**
⑦ **Word of Life Songtime—Relig.**
⑨ **"Pin-Up Wife"—Film**
⑬ **"Girl O' My Dreams"—Movie**
Stardust Theater presents Mary Carlisle.

**11:05** ⑪ **News—J. Tillman; Weather**

**11:10** ② **Sports of the Night—McKay**

**11:15** ② **Late Show—Movie** (See ad.)
④ **Mary Kay—TV Previews**
⑪ **"Phantom of 42nd Street"**
Mavie with Dave O'Brien & Kay Aldrich.

**11:30** ⑦ **Movie Short—30 Minutes**

**12:00** [6] **News and Weather Roundup**

**12:30** ② **Late Late Show** (See ad below.)
⑤ **Late News Bulletins**
⑪ **Late News Bulletins**

"The Late Show" at 11:15 pm
DOUBLE FEATURE
"South Riding" Ann Todd
"Gambling Daughters"
channel 2

# YOUR TV Investigator

## If Hollywood Steals TV—

### What will it mean to us viewers in the East?

By Charles Sinclair

THE battle for control of TV is on. Hollywood is the nation's film capital. New York is its TV capital. But a transcontinental system of TV cables and relays has just linked the East and West Coasts. And from now on, the two cities will be in a mighty struggle for video leadership.

Hollywood has been losing no time in wooing many of the bigger TV shows. The come-ons have been as seductive as the billboards for a Betty Grable musical. Hollywood's famed movie know-how, its star personalities, its climate, its ample studio space—all are being dangled as a lure for leading programs to settle there.

The hassle is academic for most TV fans. Even if your favorite TV show were to head for the land of Santa Anita and Sam Goldwyn, you'd still see it in New York in the usual time slot and channel, thanks to the two-way video transcontinental hook-up. So don't have any anxious visions about video shows starting to move westward. You'll still see your TV favorites, without any appreciable loss in picture quality.

Backstage in the TV industry, though, the tug-of-war between New York and Hollywood has a different meaning. The jobs of many actors, directors, writers, singers and other TV-ers—those who can't afford to follow a mass migration of "live" shows to the film capital—might be at stake. Even the current increase in filmed TV shows, in which Hollywood sets the pace, has killed several TV jobs in New York.

Hollywoodites, however, don't have a clear field in the race to corner the millions in TV program budgets and payrolls:

Hollywood's expert film technicians are the world's best. But Hollywood's union scales are considerably higher than New York's, and TV program costs are already sky-high.

Star names abound in Hollywood. But many have been tied down with ironclad contracts forbidding video appearances, while New York has been developing many of its own important TV names.

Hollywood has lovely climate and large studios. But virtually all live TV shows originate in air-conditioned studios where climate is no factor, and the leading TV networks have been adding constantly to their studio space in New York.

#### Big New York advantage

One of the biggest stumbling blocks for Hollywood's plans is the fact that the leading TV shows are sponsored by big advertisers and handled by big ad agencies. Most of these maintain their chief offices and large TV staffs in the East. Hollywood TV shows would require constant trekking back and forth across the U.S. for conferences.

Don't look, therefore, for a mass exodus of television shows from New York to the West Coast. A few big "personality" shows, built around name TV stars—such as Eddie Cantor, Ed Wynn and Danny Thomas—may move to Hollywood so that the star can be closer to home and/or movie work. A few new video shows, featuring entertainers who would not or could not come to New York and the East—such as Red Skelton and Marie Wilson—will be created in Hollywood, both for the live cameras and film.

But most of the leading live variety, dramatic, news, musical and quiz shows will probably continue to originate in New York. And judging by the caliber of the first Hollywood non-film productions that have been sent us from the home of sun and smog. New York is still Champ.

### Change Your Luck on TV

ALLOW us to bring you up to date on recent newies and returnees. Don't get in a TV rut. Glance down this list and look in on some of these shows; you may make some new habits to increase your listening pleasure:

**Variety and Comedy:** *Frank Sinatra* (Tues., 8 p.m., ❷). *Kate Smith Evening Hour* (Wed., 8 p.m., ❹) and *Kate Smith Hour* (Mon. thru Fri., 4 p.m., ❹). *Frances Langford-Don Ameche* (Mon. thru Fri., 12 noon, ❼). *Red Skelton* (Sun., 10 p.m., ❹). *Paul Whiteman Revue* (Sun., 7 p.m., ❼). *The Left-Over Revue* (Mon. thru Fri., 2 p.m., ❹). *Groucho Marx* (Thurs., 8 p.m., ❹). *Herb Shriner* (Thurs., 9 p.m., ❼). *I Love Lucy* (Mon., 9 p.m., ❷ [6]).

**Drama:** *Cosmopolitan Theater* (Tues., 9 p.m., ❺). *Celanese Theater* (alt. Wed., 10 p.m., ❼). *Schlitz Playhouse* (Fri., 9 p.m., ❷). *Gruen The.* (Thurs., 9:30 p.m., ❼).

**Mystery, Crime and Adventure:** *Foreign Intrigue* (Thurs., 10:30 p.m., ❹). *Mr. District Attorney* and *The Amazing Mr. Malone* (alt. Mon., 8 p.m., ❼). *Mystery Theater* (Fri., 8 p.m., ❼).

**Brain Food:** *Keep Posted* (Tues., 8:30 p.m., ❺). *What in the World* (Sun., 4:30 p.m., ❷). *American Youth Forum* (Sat., 7 p.m., ❹). *Science Lesson* (Mon., 1 p.m., ⓭). *The Big Question* (Sun., 6 p.m., ❷). *TV Council* (Mon., 8 p.m., ⓭). *Jr. Town Mtg.* (Wed., 8 p.m., ⓭). *Living Blackboard* (Mon., Wed., Fri., 10:45 a.m., ⓫).

**Lady Commentators:** *Sarah Churchill* (Sun., 5:45 p.m., ❷). *Lee Graham* (Tues., Thurs., 2:30 p.m., ❾). *Eve Hunter* (M.-F., 1 p.m., ❹). *Claire Mann* (Mon., 2 p.m., ❼).

**Soap Opera:** *Love of Life* (Mon. thru Fri., 12:15 p.m., ❷).

**Sports:** *Take Another Look* (football, Sun., 12:30 p.m., ❷). *Tenpin Stars* (bowling, Sun., 11 p.m., ❾). *Junior Gym* (Sun., 5:30 p.m., ⓭). *Russ Hodges* (Mon. thru Fri., except Wed., 11:10 p.m., ❼). *Ring the Bell* (Mon., 11 p.m., ❺).

## DAYTIME SCHEDULE

FRI.—MON.—TUES.—WED.—THURS.

**9:30** ❼ **Ladies' Daily; Movie**
**10:05** ❺ **News; Morning Chapel**
**10:30** ❷ ***Color—Mike and Buff***
❹ **What's Your Problem**—B. Grauer
❺ **Kitchen Fare;** Kathi Norris
[6] **Fran Langford & Don Ameche**
⓫ **Movie Short**—15 Minutes
**10:45** ❼ **Kitchen Kapers**—Tiny Ruffner
⓫ **Living Blackboard** (M., W., F.)
**11:00** ❷ **Margaret Arlen**—Interviews
❹ **Josephine McCarthy**—Cooking
**11:30** ❷ [6] **Strike It Rich**—Warren Hull
❹ **Footlights & Klieglights**—Farrell
❼ **Dennis James Show**—Variety
**11:45** ❹ **Date in Manhattan**—Variety
⓫ **Movie; News; Movie**
**12:00** ❷ **The Egg and I**—Comedy Series
❹ [6] **Ruth Lyons' 50 Club**—Ladies
❺ **For Your Information**—Keane
❼ **Fran Langford & Don Ameche**
⓭ **Coffee Club**—Interviews
**12:15** ❷ [6] **Love of Life**—Drama Series
❺ **News; Take the Break**—D. Russell
**12:30** ❷ [6] **Search for Tomorrow**—Drama
❹ **Date in Manhattan**—Ed Herlihy
❾ **Screening the World; Movie**
⓭ **Family Living**—Advice (Friday)
⓭ **Stepping Out** (M.); **Movie** (T.)
⓭ **Report to Parents**—Class (Wed.)
⓭ **Woman's Work** (Thursday)
**12:45** ❷ **Steve Allen Show**—Variety
[6] **Club Bulletin Board** (Friday)
[6] **Nancy's Kitchen** (M., W., Th.)
[6] **Italian Cookery**—Bontempis (T.)
**1:00** ❹ **Eve Hunter Show**—Ladies
❺ **Johnny Olsen Rumpus Room**
[6] **Fun with Food**—Cooking (Friday)
❼ **Dione Lucas**—Cooking (F., M.)
❼ **Jessie's TV Notebook** (T. only)
❼ **Gayelord Hauser**—Premiere (W.)
❼ **Market Melodies**—S. Smith (Th.)
⓭ **Science Lesson** (M); **Movie** (Ex. M)
**1:15** ❼ **Dione Lucas**—Cooking (W. only)
**1:30** ❷ **Garry Moore Show**—Variety
❺ **Ethel Thorsen**—Fashion (Exc. Thurs.)
❺ **Recipe for Happiness** (Thurs.)
[6] **Garry Moore; Movie** (F., M., W.)
[6] **Steve Allen; Garry Moore** (T., Th.)
❼ **Ed and Pegeen Fitzgerald**
⓭ **Shop, Look & Cook**—Ruth Bean
**2:00** ❹ **Left-Over Revue**—Variety
[6] **Garry Moore Show** (F., M., W.)
❼ **Market Melodies** (Exc. Mon.)
❼ **Claire Mann Show** (Monday)
❾ **Meadows' Beauty Forum**
⓭ **Movie** (Exc. T.); **Friendly Club** (T.)

9:45 ④ Children's Theater—Movies
10:00 ④ "Phantom Empire"—Movie
[6] Frontiers of Faith—Religious
10:30 ④ Children's Hour—Ed Herlihy
[6] Movie Short—30 Minutes
11:00 [6] Ranger Joe—Kid Variety
⑪ TV Chapel—Services
From Cathedrol of St. John the Divine.
11:15 [6] Industry on Parade—Film
11:30 ④ The Magic Clown—Tricks
⑤ Western Feature Movie
[6] Kit Carson—Western Movie
⑦ Soap Box Theater—Kids
11:45 ④ Draw with Me—Jon Gnagy
12:00 ④ Author Meets Critics—Panel
Wolter Millis: "The Forrestol Diories."
[6] JimmyDuranteAll-StarRevue
Helen Troubel, Eddie Jockson, Jock Roth.
⑦ Ranger Joe—Kid Variety
⑬ Western Feature Movie
12:15 ⑦ Magic Screen—Kids
12:20 ② News; Another Look—Film
Red Borber & Army-Columbia footboll gome.
12:25 ⑪ News Bulletins
④ Mind Your Manners—Panel
⑤ Flying Tigers—Dell Conway
The Major foces deoth in "Perils of Limehouse."
⑦ Faith for Today—Religion
⑪ Magic Door—Ruth Mannig
1:00 ④ Frontiers of Faith—Religious
Dr. John Donnell, 5th Ave. Presbyterian Church.
⑤ Documentary Films
[6] Date With Judy—Series
⑪ "Private Life of Henry VIII"
Movie: Chas. Laughton, Merle Oberon.
⑬ Junior Carnival—Kids
1:30 ④ American Inventory—Docum.
"The Greener Gross," the job problem.
[6] Cisco Kid—Film Serial

2:00 ④ "American Portrait"—Film
[6] Hopalong Cassidy—Movie
⑬ Chalky and the Giant—Kids
2:30 ④ American Forum of the Air
Sen. Robert Toft, Sen. Brien McMohon debote.
⑪ Giggle Theater—Movie
⑬ "Right Man"—Movie
Alan Ladd, Julie Bishop, Edith Fellows.
3:00 ④ Battle Report—J. Steelman
[6] Chance of a Lifetime—Game
⑪ Winston Sportscope—Panel
3:15 ⑨ Screening the World—Films
3:30 ④ [6] Juvenile Jury—Jack Barry
⑪ Hockey—Madison Sq. Garden
N.Y.Roversvs.PhilodelphioFolcons.Seefeoture.
3:45 ⑨ TV Toons—Bob Bryar
4:00 ② Lamp Unto My Feet—Religion
④ [6] Meet the Press—Panel
Bertrond Russell faces the newsmen.
⑬ Western Roundup—Movie
4:15 ⑦ Scouting in Action—Film
⑨ "Submarine Base"—Movie
4:30 ② What in the World—Science
④ Zoo Parade—Lincoln Park
Hollowe'en mosquerode porty ot the zoo.
[6] One Man's Family—Series
⑦ Space Patrol—Kid Serial
Buzz & Hoppy roce 1,000 years back in spoce.
5:00 ② Man of the Week—Guests
④ Gabby Hayes Show—Kids
How o young girl soved Fort Henry.
[6] Trouble with Father—S. Erwin

⑦ Super Circus—Variety
Canodo Dry presents Claude Kirchner, Mory Hartline, Cliff Soubier, bonds, clowns.

⑪ "Wanderers of the West"
Six Gun Ployhouse movie with Tom Keene.
⑬ Junior Carnival—Cartoons

WCBS-TV 2 | WNBT 4 | WABD 5 | WNHC-TV 6 CONN. | WJZ-TV 7 | WOR-TV 9 | WPIX 11 | WATV 13

**5:30** 2 **Sunday News—Edw. Morgan**
4 **Sky King—Western Movie**
6 **Super Circus—Variety**
13 **Junior Gym—Kid Boxing**

**5:45** 2 **Sarah Churchill—Guests**
Interviews with English stoge greats. On film.
9 **"Fat Chance"—Film**

**6:00** 2 **Out There—Premiere**
Science fiction. "The Outer Limit," by Doar.
4 **Hopalong Cassidy—Movie**
"Frontiersman."Read about BillBoyd this issue.
6 **Fred Waring—Variety**
Boris Karloff makes for Hallowe'en chills.
7 **Ted Mack Family Hour**
9 **"Private Life of Don Juan"**
Movie: Douglas Fairbanks, Sr., Merle Oberon.
11 **East Side, West Side—Variety**
13 **Hollywood Playhouse—Film**

**6:30** 2 **Star of the Family—Variety**
Peter Lind Hayes, Mory Healy, Florian ZaBach, Bert Wheeler, Geroldine Brooks, Yvette.
11 **News—Tillman; Weather**

**6:45** 11 **Jimmy Powers—Sports News**

**6:55** 5 **News Bulletins**

**7:00** 2 **Gene Autry—Western Movie**
Gene meets an outlaw in "Killer's Trial."
4 **Fred Allen—Comedy**
5 **"Heaven's'RoundtheCorner"**
Movie: William Fyffe, Leni Lynn.
7 6 **Paul Whiteman—Music**
Marguerite Piazzo, tribute to Rodgers & Hart.
11 **Happened This Week—News**
13 **"Mason of the Mounted"**
Action feature movie starring Bill Cody.

**7:30** 2 6 **This Is Show Business**
Connie Bennett, Pearl Bailey, Morey Amsterdom.
4 **Young Mr. Bobbin—J. Kelk**
Jockie's the butt of o Hallowe'en joke.
7 **Music in Velvet—R. Maupin**
9 **News—John Wingate**
11 **Let's Go Places—Travelogue**

**7:45** 9 **Tiny Fairbanks—Music, Talk**

**8:00** 2 6 **Toast of Town—Variety**
Mort Downey, Carmen Cavallero, Anne Jeffreys.
4 **EddieCantor-ColgateComedy**
Cesor Romero, Sheiloh Graham, Arthur Bloke.
7 **"Forever Yours"—Movie**
9 **"Last Curtain"—Movie**
11 **Classical Music—On Film**
13 **Feature Length Movie—1 Hr.**

**8:30** 5 **Pentagon-Washington—Talk**
Salute to the U.N. Pvt. Michael Dorodon.

**8:55** 11 **News—John Tillman**

**9:00** 2 **Fred Waring Show—Variety**
Raymond Massey in o minstrel show.
4 6 **Goodyear TV Playhouse**
Wolly Cox in a farce, "The Copper."
5 **Rocky King—Roscoe Karns**
A cartoonist dies in "The Comic Strip."
7 **In Our Time—Film**
9 **"Shake Hands with Murder"**
Movie: Iris Adrian and Frank Jenks.
11 **Hockey—Madison Sq. Garden**
N. Y. Rangers vs. Canadions. Jimmy Powers.
13 **Hollywood Highlights—Film**

**9:30** 5 **Plainclothesman—Ken Lynch**
College murder in "The Suspicious Halfback."
7 **Marshall Plan in Action—Film**
13 **Evangel Hour—Religious**

**10:00** 2 6 **Celebrity Time—Panel**
Modge Evans and Rudy Vallee visit.
4 **Red Skelton Show—Comedy**
5 **They Stand Accused—Trial**
7 **Billy Graham—Relig. Film**
9 **Trapped—Mystery Drama**
"Created for Murder," o suspense thriller.
13 **"Revenge of the Zombies"**
Movie with scary John Carradine.

**10:30** 2 **What's My Line?—John Daly**
4 **Leave It to the Girls—McNellis**
John Faulk, Yolande Betbeze, Paula Stone.
6 **You Asked for It—Art Baker**
7 **Youth on the March-Religion**
9 **Dance to Fame—Contest**

**10:55** 11 **News—Tillman; Weather**

**11:00** 2 6 **Late News Bulletins**
4 **To Be Announced**
5 **"Fighting Parson"—Movie**
Comedy Cameos presents Harry Langdon.
7 **Latin Carnival—Music**
9 **Tenpin Stars—Bowling**
13 **"One Thrilling Night"—Movie**
Stardust Theater: John Beal, Wanda McKoy.

**11:15** 2 **Late Show—Movie** (See od.)
5 **Late News Bulletins**
6 **Fireside Theater—Play**
11 **"The Challenge"—Movie**
With Robert Douglas and John Gordner.

**11:30** 4 **Mary Kay—TV Previews**
7 **Candid Camera; Movie Short**

**11:45** 6 **Twenty Questions; News**

**12:00** 9 **"StopFoolingYourself"—Film**

Tonight at 11:15 pm
THE LATE SHOW
"Night For Crime"
Glenda Farrell, Lyle Talbot
channel 2

# NOVEMBER 1951

| SUN | MON | TUES | WED | THU | FRI | SAT |
|---|---|---|---|---|---|---|
| | | | | 1<br> <br>NBC Opera | 2<br> <br>Gaylord Hauser (Second Program) | 3<br>Jimmy Durante<br>•<br>Margaret Truman<br>•<br>Betty Crocker (Debut)<br>•<br>Illinois vs. Michigan |
| 4<br>Jerry Lester<br>•<br>Jack Benny<br>•<br>Martin & Lewis<br>•<br>Red Skelton | 5<br> <br>Robert Montgomery | 6<br> <br>Crusade in Pacific (Second program) | 7<br> <br>Hockey (Season's TV Opener) | 8<br> <br>T-Men in Action (Walter Greaza) | 9<br> <br>Peggy (Mama) Wood | 10<br> <br>Ed Wynn<br>Pro Basketball (Debut)<br>Mich. State vs. N. D. |
| 11<br> <br>Fred Allen | 12<br> <br>Arthur Godfrey's Talent Scouts | 13<br> <br>Milton Berle | 14<br> <br>Celanese Theater | 15<br> <br>James Melton | 16<br> <br><br>The Big Story | 17<br> <br>Danny Thomas<br>Columbia vs. Navy |
| 18<br> <br>Jerry Lester | 19<br> <br>Lights Out | 20<br> <br>Frank Sinatra | 21<br> <br>Kate Smith | 22<br> <br>Burns & Allen | 23<br> <br>Jackie Gleason | 24<br> <br>Jack Carson |
| 25<br> <br>Bob Hope | 26<br> <br>Lux Theater | 27<br> <br>Dinah Shore (Debut) | 28<br> <br>"Old Acquaintance" by John Van Druten | 29<br> <br>Martin Kane | 30<br> <br>Aldrich Family | |

NOVEMBER 1951
Another Big TV Month!

# Happy Anniversary, Bert...

From your pals at **GENERAL FOODS!**

Be sure to tune in to the

# BERT PARKS SHOW

EVERY MONDAY, WEDNESDAY, FRIDAY AT 3:30 ON 4 AND 6

(For shows preceding hours below, see page 13.)

2:15 ❼ Market Melodies—Syd Smith
2:30 ❷ [6] First Hundred Years—Serial
❹ Movie Short—30 Minutes
❾ Nose for News—Pictures
Ed Reid, Brooklyn Eagle Pulitzer Prize reporter.
⓫ Ted Steele Show—Variety
2:45 ❷ Vanity Fair—Dorothy Doan
[6] Movie Short—15 Minutes
❾ Barbara Welles—Interviews
3:00 ❹ [6] Miss Susan—Drama Serial
❼ Woody and Virginia Klose
❾ Sally Smart's Kitchen—Tips
3:15 ❹ [6] Here's Looking at You—Tips
3:30 ❷ All Around Town—Wallace

❹ [6] Bert Parks Show—Variety
Singing, dancing & fun with Betty Anne Grove, Bobby Sherwood & the Heathertones.

❼ Nancy Craig—Homemaking
❾ TV Telephone Game
⓭ Musical Jackpot—Quiz
4:00 ❷ Homemaker's Exchange
❹ Kate Smith Hour—Variety
[6] Movie Short—15 Minutes
❼ Hollywood Movie Time—1 Hr.
❾ "Corregidor"—Movie
With Otto Kruger and Elissa Landi.
⓭ Western Roundup—Movie
4:15 [6] Kate Smith Hour—Variety
4:30 ❷ To Be Announced
[6] Movie Short—15 Minutes
4:45 [6] Kate Smith Hour—Variety
5:00 ❹ Hawkins Falls—TV Novel
There's panic when the foundry founders.
[6] Tom Corbett, Space Cadet
❼ Uncle Lumpy's Cabin—Kids
❾ Buster Crabbe—In Person
⓫ Wally Jackson—Variety
⓭ Junior Frolics—Uncle Fred
5:15 ❹ Gabby Hayes Show—Kids
[6] Time for Beany—Puppets
5:30 ❹ [6] Howdy Doody—Kids
❼ Tales of the Trail—Movie
⓫ "Pardon My Guns"—Movie
⓭ Adventure Theater—Movie
5:45 ❷ Hoofbeats—Western Movie
5:50 ⓭ WATV Picture News
5:55 ❺ News Bulletins
6:00 ❹ Rootie Kazootie Club—Kids
❺ Don Winslow—Film Serial
[6] Fashions In Music
❾ Merry Mailman—Kids
⓭ Hollywood Playhouse—Film
6:15 ❷ The Real McKay—Variety
❹ Seeing Is Believing-B. Grauer
6:25 ❹ News—Peter Roberts
[6] Weather Forecast—5 Minutes
6:30 ❷ "Too Many Winners"—Movie
Early Show: Hugh Beaumont, Trudy Marshall.
❹ Tex and Jinx—Interviews
❺ Magic Cottage—Pat Meikle
"Merlin's Pumpkin Problem." What could it be?
[6] World News Today—J. Burns
❼ Tom Corbett, Space Cadet
❾ 9 Star Sports—Stan Lomax
⓫ News—Tillman; Weatherman
6:40 ❾ Weather—Frank Forrester
6:45 [6] Sidewalk Interviews—J. Milne
❼ What's Playing?—Previews
❾ News—John Wingate
⓫ Jimmy Powers—Sports News
6:55 ❹ Weather—Tex Antoine
7:00 ❹ [6] Kukla, Fran and Ollie
❺ Captain Video—Kid Serial
❼ John Daly—World News
❾ Henry Latham—Talk
⓫ News—John K. M. McCaffery
⓭ "Ambush Trail"—Movie
Bob Steele rides in a Western adventure.
7:15 ❼ Candid Camera—Allen Funt
❾ Screening the World—Films
⓫ "Desirable Lady"—Movie
Jan Wiley is the featured star.
7:30 ❷ CBS News—Douglas Edwards
See feature in this issue of TV GUIDE.
❹ Roberta Quinlan—Songs
Ken Kaiser's Headliners visit tonight.
❺ Date on Broadway—Music
[6] Political Talk—Democrats
❼ Hollywood Screen Test
Judith Evelyn, James Lipton, James Wyler.
❾ Mr. & Mrs. Mystery—Drama
7:45 ❷ Perry Como Show—Music
❹ [6] Camel Caravan—Swayze
8:00 ❷ [6] Lux Video Theater—Drama
June Lockhart blunders in "The Doctor's Wife."
❹ Winchell & Mahoney Show
❺ Stage Entrance—Earl Wilson
❼ Mr. District Attorney—Play
Jay Jostyn in "The Case of the Cop-Killer."
❾ "Elder Brother"—Movie
British mystery. Marjorie Taylor, John Stuart.
⓭ TV Council—Educational
Georgian Court College participates.
8:15 ❺ Movie Short—15 Minutes
⓫ Viz-Quiz—Jack McCarthy
8:25 ⓫ News—John Tillman
8:30 ❷ Arthur Godfrey Talent Scouts
❹ [6] Voice of Firestone—Music
Met. mezzo-soprano Elena Nikolaidi sings.
❺ Johns Hopkins Science Rev.

WNHC-TV 6 CONN. | WJZ-TV 7 | WOR-TV 9 | WPIX 11 | WATV 13

"Convicted by Microscope," science & crime.
7 Life Begins at 80—Jack Barry
11 Navy-Penn.—Football Film
13 "Ghost Goes West"—Movie
With Robert Donat and Jean Parker.
9:00 2 6 I Love Lucy—Comedy Series
Lucille Ball decides to do or diet for Desi.
4 Lights Out—Mystery Play
Lee J. Cobb in "The Veil" by Raphael Hayes.
5 Wrestling—Columbia Park
7 "Alaska"—Movie
With Kent Taylor and John Carradine.
9 News—John Wingate
9:05 9 Boxing—St. Nicholas Arena
9:30 2 6 It's News to Me—Quiz
4 Somerset Maugham Theater
Richard Greene, "The Fall of Edward Barnard."
11 "Come Out Fighting"—Movie
The East Side Kids are featured.
10:00 2 6 Studio One—Drama
Priscilla Gillette in "They Served the Muses."
7 Bill Gwinn Show—Variety
13 Western Feature Movie
10:30 4 Boston Blackie—Film Series
7 Studs' Place—Drama; News
10:40 11 News—Tillman; Weather
11:00 2 Chronoscope—News Panel
American Mercury's William Bradford Huie.
4 "Golden Eye"—Movie
Camel Movie Hour features Roland Winters.
5 Ring the Bell—Tunis; News
6 Schlitz Playhouse—Drama
9 "Stop, Look & Glisten"—Film
11 "Fatal Hour"—Movie
With Boris Karloff and Marjorie Reynolds.
13 "Monte Carlo Nights"
Movie with Mary Brian and John Darrow.
11:10 7 Russ Hodges; Movie Short
11:15 2 News of Night—Allan Jackson
11:25 2 Sports of the Night—McKay
11:30 2 Late Show—Movie (See ad.)
12:00 4 Mary Kay—TV Previews
6 Late News Bulletins
12:15 13 WATV Picture News
12:30 11 News and Weather Roundup

Tonight at 11:30 pm
THE LATE SHOW
"Man In Black"
Valentine Dyall, Betty Ann Davies
channel 2

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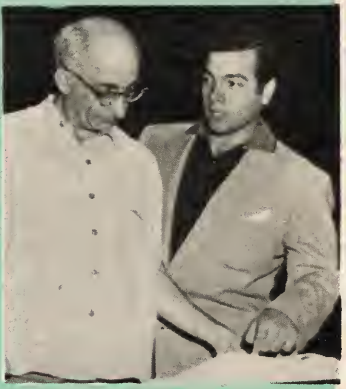
# Surprise! You're an Opera Lover

Scene from NBC's production last season of Puccini's work, *Gianni Schicci.*

Licia Albanese as Madame Butterfly, in which role she will open *Opera Cameos.*



NBC's Adler with Lanza, whose Caruso operatic sequences Adler directed.

## Many who thought they disliked the art are discovering its delights on TV

If you're not an opera lover, you may be soon. For if your attitude has been coolish toward it, perhaps this is because you just haven't been exposed enough. This season we again have with us on video two opera programs: *NBC Television Opera Theater* and *Opera Cameos.* We suggest you look in on them both.

*Opera Theater* will present Offenbach's seldom performed *R.S.V.P.* as its second opera of the season on Thursday, November 1, from 11 p.m. to midnight over ④. This will be followed, on the first Thursday of successive months, by six others.

All these works will be sung in English. As in the past two seasons, the series will be under the expert guidance of Peter Herman Adler. He insists that his singers look their roles and that their acting be smooth and professional. He will again be using young, comparatively unknown but excellent performers.

In his choice of operas, Mr. Adler avoids the large scale grand operas, preferring those with more believable stories. The production for December will be an important musical event, the premiere of a new TV opera especially commissioned by NBC from Gian-Carlo Menotti, brilliant composer of *The Medium* and *The Telephone.*

*Opera Cameos* returns to ⑪ for its second weekly season on Sunday, November 4, from 7:30 to 8 p.m. Carlo Vinti, the producer, will present operatic sequences, complete with settings and costumes, from many of the standard operas. They will be given in their original languages, for Mr. Vinti feels that most viewers prefer this.

### All-star line-up

Some very imposing operatic figures will be presented. Licia Albanese, soprano of La Scala and the Metropolitan, will star in *Madame Butterfly* on the opening program. Others to be heard in the series will include Ramon Vinay, Kurt Baum, Gabor Carelli, Norman Scott, Fedora Barbieri and Herva Nelli. Musical director will be Salvatore dell'Isola, who conducted last season, and is perhaps best known as the baton-wielder of *South Pacific.*

There's no doubt that both TV and opera will benefit from *Television Opera Theater* and *Opera Cameos.* Opera is receiving a wider and fresher outlet and a vastly increased audience. And video is gaining in stature by demonstrating its effectiveness as a medium for serious art.

# CHANNEL CHATTER

**Here and There:** Robin Chandler's *Meet Your Cover Girl* celebrated its first anniversary October 25. . . . Roy Rogers' mighty mount Trigger, long billed as "the smartest horse in the movies," is now said to be the smartest horse in TV, too. He won't be seen on your screens until December 30, but he's already taking part in negotiations with General Foods, sponsor of *The Roy Rogers Show*. Trigger recently flew—or, rather, was flown (he's not *that* smart)—to a conference at Battle Creek, Mich. We trust you'll be as excited as we were to learn that this was the first time in history a horse had done such a thing. Golly. . . . Milton DeLugg, bandleader-composer-comedian, has been appointed musical conductor and arranger for the Olsen & Johnson shows on *The All Star Revue*. . . . Ralph Bellamy has been cited by City College's annual Activities Fair for being "TV's most realistic private detective." . . . When Raymond Massey appears with Fred Waring Oct. 28 in a minstrel show number, it'll be at his own special request. Massey's start in show business came in a minstrel show. . . . Mark (Butch) Cavell, talented young TV actor, has just finished a movie for Paramount, *Thunder in the East*. Also in it are a pair of actors named Alan Ladd and Charles Boyer. (Who are *they?*) . . . Rudy Vallee stands revealed as a part owner and vice president of the company that makes Coffee Time, a carbonated coffee beverage we like.

Robin Chandler

Carl King, whose *King's Crossroads* has returned to TV, learns how to use chopsticks at Lum Fong's restaurant.

**Claire Mann's Glamour Wire:** To "save face," here are a few don'ts which cause wrinkles prematurely. Don't clench your teeth. Don't knot your forehead. Don't let the corners of your mouth droop. These mannerisms leave an indelible imprint on your face. . . . Here are a few do's: Learn to whistle a tune when alone. This helps lift the muscles around your mouth and erase lines. Learn to smile easily and quickly. It soon becomes a habit. Learn to relax your face. You can do this by becoming a good listener.


**18 WAYS TO BE COOL**—*and they're all on the summer menu of the air-conditioned Peachtree! Try cold Breast of Chicken en Gelee—or refreshing Cold Fresh Lobster. Luscious pastries, served fresh from our pastry shop, mmm-melt in your mouth! Big, big cocktails. Sunday Brunch, 11:30-3:30. Luncheon entrees from $.75. Dinner from $2.75. Charles Sherrill entertains till 1 a.m.*

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## Stage Plays

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Book and Lyrics by Oscar Hammerstein 2nd
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Evgs. 8:25. Matinees WED. and SAT. 2:25

ROGER RICO
MARTHA WRIGHT
in The Pulitzer Prize Musical Play
SOUTH PACIFIC
MAJESTIC THEATRE, 44th St. W. of B'way
Eves. 8:30 Sharp. Mats. Wed. & Sat. 2:30 Sharp

(For shows preceding hours below, see page 13.)

**2:15** ⑬ **Early Bird Matinee—Movie**

**2:30** ② [6] **First Hundred Years—Serial**
Jimmy Lydon and Olive Stocey ore storred.
④ **Movie Shorts—30 Minutes**
⑨ **Letter to Lee Graham—Tips**
Helpful odvice on oppeoronce and personolity.
⑪ **Ted Steele Show—Variety**
Cliff Martin, Sonny Callelo, Kevin Kennedy.

**2:45** ② **Vanity Fair—Robin Chandler**
[6] **Movie Short—15 Minutes**
⑨ **Barbara Welles—Comment**

**3:00** ④ [6] **Miss Susan—Drama Serial**
Suson Peters is the voliant lody lowyer.
⑦ **Woody and Virginia Klose**
⑨ **Sally Smart's Kitchen—Tips**

**3:15** ② [6] **Bride & Groom—Interviews**
M.C. John Nelson ond vocalist Phil Honna.
④ **Here's Looking at You—Tips**
Richord Willis dispenses helpful beauty odvice.

**3:30** ② **Meet Your Cover Girl—Models**
④ [6] **Bill Goodwin—Variety**
⑦ **Nancy Craig—Homemaking**

⑨ **TV Telephone Game**
George McBryde & Rusty Arden give prizes.

⑬ **Musical Jackpot—Quiz**
Bob Brown, Rick Mordell, Jono Commodore.

**4:00** ② **Homemaker's Exchange**
Louise Leslie hos helpful advice for mother.
④ [6] **Kate Smith Hour—Variety**
Ted Collins, interviews, songs ond variety.
⑦ **Hollywood Movie Time—1 Hr.**
⑨ **"Last Journey"—Movie**
With Godfrey Teorle ond Hugh Willioms.
⑬ **Western Roundup—Movie**

**4:30** ② **To Be Announced**

**5:00** ④ **Hawkins Falls—TV Novel**
[6] **Movie Short—15 Minutes**
⑦ **Uncle Lumpy's Cabin—Kids**
Hugh Brannum hos animoted cartoons.
⑨ **Buster Crabbe—In Person**
The stor introduces Western oction movies.
⑪ **Video Chef—Joel Holt**
⑬ **Junior Frolics—Uncle Fred**

**5:15** ④ **Gabby Hayes Show—Kids**
The old galoot brings cowboy movies.
[6] **Time for Beany—Kids**

**5:30** ④ [6] **Howdy Doody—Kids**
⑦ **Tales of the Trail—Movies**
Jim Atkins introduces proirie adventures.
⑪ **"God's Country & the Man"**
Six Gun Ploy house movie with Tom Keene.
⑬ **Adventure Theater—Movie**

**5:45** ② **Hoofbeats—Movie**

**5:50** ⑬ **WATV Picture News**

**5:55** ⑤ **News Bulletins**

**6:00** ④ **Rootie Kazootie Club—Kids**
⑤ **Don Winslow—Film Serial**
Don Terry stors os the nouticol hero.
[6] **Kitdoodle, the Clown—Kids**
Kit Adler cuts cute copers for kids.
⑨ **Merry Mailman—Kids**
⑪ **Western Theater—Movie**
Dave the Dude introduces cowboy sogos.
⑬ **Hollywood Playhouse—Film**

**6:15** ② **The Real McKay—Variety**
Jim McKay, Peggy Anne Ellis, Moc Perrin.
④ **Seeing Is Believing—B. Grauer**
Ben norrotes unusuol picture stories.

**6:25** ④ **News—Peter Roberts**
[6] **Weather Forecast—5 Minutes**

**6:30** ② **"Against the Wind"—Movie**
The Eorly Show feotures Simone Signoret.
④ **Tex and Jinx—Interviews**
⑤ **Magic Cottage—Pat Meikle**
[6] **World News Today—J. Burns**
⑦ **Wild Bill Hickok—Film Serial**
⑨ **9 Star Sports—Stan Lomax**
⑪ **News—Tillman; Weatherman**

**6:40** ⑨ **Weather—Frank Forrester**

**6:45** [6] **In the Public Interest—Burns**
⑨ **News—John Wingate**
⑪ **Jimmy Powers—Sports News**

**6:55** ④ **Weatherman—Tex Antoine**

**7:00** ④ [6] **Kukla, Fran and Ollie**
⑤ **Captain Video—Kid Serial**
Featuring Al Hodge and Don Hostings.
⑦ **John Daly—World News**
⑨ **Henry Latham—Talk**
⑪ **News—John Tillman**
⑬ **"Lonesome Trail"—Movie**
A Western with cowboy Jimmy Wokeley.

**7:15** ⑦ **Dining Out with Dana**
TV visits to fomous people ond ploces.
⑨ **Screening the World—Films**
⑪ **"Mr. Muggs Rides Again"**
A movie featuring the East Side Kids.

**7:30** ② **CBS News—Douglas Edwards**
See feoture in this issue of TV GUIDE.
④ **John Conte's Little Show**
⑤ **Date on Broadway—Music**
Bob Hoymes and Sandra Deel star.
[6] **Campus Quarterback—F'tball**
⑦ **Beulah—Ethel Waters**
⑨ **Press Conference—Panel**
Henry Lotham is David Snell's guest.

**7:45** ❷ **Stork Club—Celebrities**
Sherman Billingsley holds court tonight.
❹ [6] **Camel News—Swayze**
**8:00** ❷ **Frank Sinatra—Variety**
❹ [6] **Milton Berle—Comedy**
Paul Winchell, Liberace, Boys' Town Choir.
❺ **What's the Story—Kiernan**
Walter is host to a newsman panel.
❼ **Charlie Wild—Detective Play**
John McQuade, "The Case of the Family Affair."
❾ **"Poison Pen"—Movie**
Silver Screen Theater presents Ann Todd.
⓭ **Know Your State—Panel**
Dr. Partridge: State Teachers' College Bonds.
**8:15** ⓫ **Viz-Quiz—Jack McCarthy**
**8:20** ⓫ **Classical Music—Film**
The Santa Cecelia Symphony Orchestra.
**8:30** ❺ **Keep Posted—Panel**
❼ **How'd You Get That Way?**
Psychological films. Hostess Isabel Leighton.
⓭ **TV Council—Discussion**
Newark College of Engineering participates.
**9:00** ❷ [6] **Crime Syndicated—Play**
Rudolph Halley introduces true dramas.
❹ **Fireside Theater—Drama**
A young couple in trouble in "Party Dress."
❺ **Cosmopolitan Theater—Play**
Mildred Natwick in "Mr. Pratt & the Triple Horror Bill," written by F. Hugh Herbert.
❼ **United—Or Not?—U.N. Show**
U.N. delegates are quizzed by correspondents.
❾ **News—John Wingate**
⓫ **Horse Show—Mad. Sq. Garden**
Parade of International Teams, International Jumping, 5-Gaited Stallion or Gelding.
⓭ **Boxing—Laurel Gardens**
**9:05** ❾ **Boxing—Westchester Center**
**9:30** ❷ [6] **Suspense—Mystery Play**
"Court Day," intrigue in the Golden West.
❹ **Armstrong Circle Theater**
Pamela Brown and Donald Woods as poetess & critic in Anne H. Bailey's "Night Song."
❼ **On Trial—Moot Court**
"Should Congress Require That Political Officials Make Public Their Income?" Yes, says Rep. Jacob J. Javits (R.-N.Y.), Judge Colden.
**10:00** ❷ **Danger—Mystery Drama**
"Deadline" is tonight's suspense shocker.
❹ [6] **Old Gold Amateur Hour**
❺ **Hands of Destiny—Drama**

❼ **Crusade in the Pacific—Prem.**
Welch's Wine presents a new March of Time series. Guest: Warren Austin. Westbrook Van Voorhees narrates "The Pacific in Eruption."

**10:30** ❷ **Movie Short—30 Minutes**
❺ **Documentary Theater—Film**
❼ **Actors' Hotel—Play**
William Edmunds stars as Carlo Cellini.
**10:55** ⓫ **News—Tillman; Weather**
**11:00** ❷ **News of Night—Allan Jackson**
❹ **Nick Kenny—Interviews**
❺ **Ring the Bell—Hal Tunis**
[6] **Mr. District Attorney—Play**
❼ **Nightcap News—Bulletins**
❾ **Touchdown—College Football**
⓭ **"Atlantic Flight"—Movie**
Stardust Theater: Paula Stone, Dick Merrill.
**11:10** ❷ **Sports of the Night—McKay**
❼ **Russ Hodges—Sports News**
**11:15** ❷ **Late Show—Movie** (See ad.)
❹ **Mary Kay—TV Previews**
⓫ **"Blonde for a Day"—Movie**
With Hugh Beaumont and Cheryl Walker.
**11:20** ❼ **Movie Short—30 Minutes**
**11:30** ❺ **News and Weather Roundup**
[6] **Charlie Wild, Pvt. Detective**
❾ **"Who Ya Laffin' At?"—Film**
**12:00** [6] **Late News Bulletins**
**12:15** ⓭ **WATV Picture News**
**12:30** ⓫ **News of the Hour**

Tonight at 11:15 pm
THE LATE SHOW
"Boss Of Big Town"
John Litel, Florence Rice
channel 2

TO-NIGHT
WJZ-TV—AT 10 P.M.
MARCH OF TIME
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# Bert's Idea is a Year Old

## The ebullient Parks wins his reward as a trail-blazer

Betty Ann Grove and Bert Parks just couldn't wait to try the birthday cake.

CONGRATULATIONS, happy-returns-of-the-day and a cake with one candle are in order for *The Bert Parks Show* (Monday-Wednesday-Friday, 3:30-4 p.m., ❹ [6]). For on October 31, the daytime variety program celebrates its first birthday.

The congratulations are merited not merely as birthday felicitations, but because the show, having gambled as a trail-blazer, is still alive and flourishing.

When Parks was putting his show together last fall, he decided to cut loose from the existing pattern of daytime TV. Instead of the usual homemaking and interviews, he planned a program of entertainment of nighttime quality.

### Extra added attractions

Then he looked about for top talent. As girl singer, he chose the bright and pretty Betty Ann Grove (whom he's squiring on our cover this week). Betty Ann, as several millions know by now, is also a deft dancer and comedienne.

For music, Parks hired Bobby Sherwood, the big-name bandleader and a TV star in his own right. And, completing the regulars in the cast, Bert signed the Heathertones, one of the best-looking and best-sounding female quartets in show business.

A tribute to Parks' show-wise imagination, the program also bespeaks the ruggedness of his constitution, for he is a fixture on two other shows. *Break the Bank* (Wednesday, 10-10:30 p.m., ❹) and *Stop the Music* (Thursday, 8-9 p.m., ❼ [6]).

KIDS KORNER

# Hoppy's Horse

## Cassidy's faithful pal loves to travel

Topper watches trainer Mike Nimeth place the saddle in his trailer before a trip.

PROBABLY no horse in the world, even the most valuable race horse, travels in better style than Hopalong Cassidy's fine mount, Topper.

Topper travels in a custom-built trailer trimmed in black and white. This is the Topper-Hopalong combination, for Topper is white and Hoppy's cowboy outfits are always black. Topper's trainer, Mike Nimeth, drives a black-and-white truck to which Topper's trailer is attached.

Topper loves to travel. When trainer Mike bandages his legs and buckles his felt cover, Topper knows that a trip is in sight: Mike doesn't have to lead Topper to the trailer. The horse canters right over to it.

### What makes Topper rush

Topper likes speed, and he usually gets it as Mike travels at 60 miles an hour on safe country roads. But Mike doesn't drive fast just to please Topper, but to meet Hoppy on schedule in the next town where Hoppy is to make a personal appearance.

Topper has been with Hoppy for almost 15 years now. Hoppy bought him for $520. And how much would Hoppy sell Topper for today? Well, there just isn't enough money for that in the world.


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Monday, Hungarian
BUDA-PESTH GOULASH TARHONYA

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ARROZ CON POLLO

Wednesday, Swedish
KOTTBULLAR OCH POTATIS
NEO GURKA OCH LINGON

Thursday, Turkish
OUSEN-KEBAD

Friday, French
BOUILLABAISSE

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# The next TV Guide will be out tomorrow

(For shows preceding hours below, see page 13.)

**2:30** 2 [6] FirstHundredYears—Serial
4 Movie Short—30 Minutes
9 Nose for News—Pictures
11 Ted Steele Show—Variety

**2:45** 2 Vanity Fair—Dorothy Doan
[6] Movie Short—15 Minutes
9 Barbara Welles—Comment

**3:00** 4 [6] Miss Susan—Drama Serial
7 Woody and Virginia Klose
9 Sally Smart's Kitchen—Tips

**3:15** 4 [6] Here's Looking at You—Tips

**3:30** 2 All Around Town—Wallace
4 [6] Bert Parks Show—Variety
7 Nancy Craig—Homemaking
9 TV Telephone Game
13 Musical Jackpot—Quiz

**4:00** 2 Homemaker's Exchange
4 Kate Smith Hour—Variety
[6] Movie Short—15 Minutes
7 Hollywood Movie Time—1 Hr.
9 "Fit for a King"—Movie
Joe E. Brown provides the loughs.
13 Western Roundup—Movie

**4:15** [6] Kate Smith Hour—Variety

**4:30** 2 To Be Announced

**5:00** 4 Hawkins Falls—TV Novel
[6] Tom Corbett, Space Cadet
7 Uncle Lumpy's Cabin—Kids
9 Buster Crabbe—Western
11 Take Your Pick—Red Benson
13 Junior Frolics—Uncle Fred

**5:15** 4 Gabby Hayes Show—Kids
[6] Time for Beany—Kids
11 Giggle Theater—Movie

**5:30** 4 [6] Howdy Doody—Bob Smith
7 Tales of the Trail—Atkins
11 "Raiders of the Border"
Movie: Johnny Mack Brown, Ray Hatton.
13 Adventure Theater—Movie

**5:45** 2 Hoofbeats—Western Movie

**5:50** 13 WATV Picture News

**5:55** 5 News Bulletins

**6:00** 4 Rootie Kazootie Club—Kids
5 Don Winslow—Film Serial
[6] Song Premiere—Music
9 Merry Mailman—Kids
13 Hollywood Playhouse—Film

**6:15** 2 The Real McKay—Variety
4 Seeing Is Believing—B.Grauer

**6:25** 4 News—Peter Roberts
[6] Weather Forecast—5 Minutes

**6:30** 2 "Wildfire"—Movie
Eorly Show: Bob Steele, Sterling Holloway.
4 Tex and Jinx—Interviews
5 Magic Cottage—Pat Meikle
[6] World News Today—J. Burns
7 Tom Corbett, Space Cadet
9 9 Star Sports; Weather; News
11 News—Tillman; Weatherman

**6:45** [6] Connecticut Spotlight—Darcy
7 What's Playing?—Previews
11 Jimmy Powers—Sports News

**6:55** 4 Weatherman—Tex Antoine

**7:00** 4 [6] Kukla, Fran and Ollie
5 Captain Video—Kid Serial
7 John Daly—World News
9 Henry Latham—Talk
11 News—John K. M. McCaffery
13 "Stranger from Sante Fe"
Johnny Mack Brown in a Western movie.

**7:15** 7 Candid Camera—Allen Funt
9 Screening the World—Films
11 "Trouble Chasers"—Movie
With Billy Gilbert, Moxie Rosenbloom.

**7:30** 2 CBS News—Douglas Edwards
4 Roberta Quinlan—Music
Pianist Skitch Henderson visits her.
5 Date on Broadway—Music
[6] Political Talk—Democrats
7 Chance of a Lifetime—Game
9 Giant Quarterback Huddle

**7:45** 2 Perry Como Show—Music
Vocalist April Stevens. Fontane Sisters.
4 [6] Camel Caravan—Swayze
5 Henry Latham—Talk

**8:00** 2 [6] Godfrey and Friends
4 Kate Smith Hour—Variety
5 "Man Behind the Mask"
Movie: Jone Arden ond Harry Carey.
7 Paul Dixon Show—Comedy
9 "Juggernaut"—Movie
British. Boris Karloff, Arthur Margetson.

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13 **Jr. Town Meeting—Panel**
8:15 11 **Viz-Quiz; From the Top**
8:55 11 **News—John Tillman**
9:00 2 6 **Strike It Rich—W. Hull**
4 **Kraft Theater—Drama**
Hazel Dawn, Jr., Cliff Hall in "Hour of Crisis."
5 **Mme. Liu-Tsong—Drama**
Anna May Wong in "The Tinderbox."
7 **Arthur Murray Party-Variety**
Paul Hartman, Mr. & Mrs. Dave Street.
9 **News;Wrestling—Ridgewood**
11 **Horse Show—Mad.Sq.Garden**
13 **"Nearly 18"—Movie**
9:30 2 **The Web—Drama**
"A Man Dies," by Bruce Tonks & Jack Garfein.
5 **Shadow of Cloak—Spy Tale**
6 **Plainclothesman—Ken Lynch**
7 **The Clock—Drama**
10:00 2 6 **Blue Ribbon Boxing**
4 **Break the Bank—Bert Parks**
5 **"Dangerous Assistant"**
Movie: Lionel Merton and Pamela Deeming.
7 **Celanese Theater—Play**
Eduardo Ciannelli in Anderson's "Winterset."
13 **Feature Length Movie**
10:30 4 **Freddy Martin Show—Music**
10:45 2 6 **Sports Spot—On Film**
10:55 11 **News—Tillman; Weather**
11:00 2 **Chronoscope—News Panel**
American Mercury's William Bradford Huie.
4 **"Winner Take All"—Movie**
5 **Ring the Bell—Tunis; News**
7 **News; Arnold Story Theater**
9 **"Hair Raising Tale"—Film**
13 **"Boy of the Streets"—Movie**
With Jackie Cooper and Marjorie Reynolds.
11:15 2 **News; Sports of the Night**
11 **"Don Ricardo Returns"**
Movie with Fred Coby and Paul Newland.
11:25 7 6 **Wrestling from Chicago**
11:30 2 **Late Show—Movie** (See ad.)
12:00 4 **Mary Kay—TV Previews**
6 **Late News Bulletins**
7 **Candid Camera; Movie Short**
12:15 13 **Late News Bulletins**
12:30 11 **Late News Bulletins**

Tonight at 11:30 pm
THE LATE SHOW
"Take It Big"
Ozzie Nelson, Harriet Hilliard
channel 2

# Letters to The Editor

*(Continued from page 4)*

### Antenna and Landlord

Four years ago when I bought my set, I asked the landlord for permission to put up my outdoor antenna on the roof and got it. He never asked me for more rent. But now the new landlord wants to boost my rent $2.00. Can he do this considering that I had my antenna up before he bought the house? He says the new law is with him. Is it?—*Mr. and Mrs. A. Vecchio, Brooklyn.* [*Your landlord is entitled to file application for an increase with the Rent Commission. If he does, a copy of his application will be sent to you, and you will have a chance to state your case. In general, however, your landlord is entitled to an increase, regardless of how long your antenna has been up, unless you gave a voluntary increase when you put the antenna up and had the antenna permission written into your lease.*—Ed.]

### Boner (Chemical) of the Week

On *Philco Playhouse,* the villain was shown sprinkling cyanide into a pan of water with intent to kill two other occupants of the newspaper darkroom. Cyanide in a water solution does not give off deadly fumes and inhaling does not cause death. On the other hand, if he had put it into an acid solution the result would have been hydrocyanic acid, the fumes of which are most deadly.—*Mrs. Mary Steinberger, Rockaway, N. J.* [*Two tickets to* Strike It Rich *on way.*—Ed.]

### Why Producers Go Mad

On *Studio One,* the calendar in the play said Sunday, July 15, 1912. But I checked. July 15, 1912 fell on a Monday.—*Anthony Nittoli, Newark, N. J.* [*Two tickets for Anthony.*—Ed.]

### Our Purist Readers

*Stop the Music* had Kay Armen singing Frankie and Johnny, which calls for the use of a .44 calibre gun. But she used a .25.—*Nancy Miele, Brooklyn.* [*Two more tickets!*—Ed.]

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# TV's News Faces

## Doug Edwards likes to "cast" them

To Douglas Edwards, CBS television news reporter, the most interesting faces are not found in Hollywood or on Broadway. Edwards scans thousands of feet of news film every day, seeking 13 minutes of world events for his evening program (Monday-through-Friday, 7:30-7:45, ❷).

He says: "I look for real-life heroes, heroines, villains and extraordinary characters. It's a fascinating game to figure out what dramatic roles certain celebrities could play. Over the past three years I've seen plenty of them, but these six impressed me most when they showed up on TV."

**JOHN L. LEWIS:** The labor leader could easily portray a Biblical patriarch in a DeMille movie.

**MARGARET TRUMAN:** The Rotarian's daughter, whose talents lifted her from the small town.

**JERSEY JOE WALCOTT:** The champ (here with son) could always play the hardworking family man.

**EVA PERON:** The dictator's wife fits the role of the sinister female power behind the throne.

**BABE DIDRIKSON:** This amazing all-round athlete looks the part of an American Amazon.

**FRANK ERICKSON:** The gambler's looks belie his worldly profession. He could play a farmer.

*(For shows preceding hours below, see page 13.)*

**2:15** 11 **Eloise McElhone—Guests**
**2:30** 2 6 **FirstHundredYears—Serial**
4 **Movie Short—30 Minutes**
9 **Letters To Lee Graham—Tips**
11 **Ted Steele Show—Variety**
**2:45** 2 **Vanity Fair—Dorothy Doan**
6 **Movie Short—15 Minutes**
9 **Barbara Welles—Comment**
**3:00** 4 6 **Miss Susan—Drama Serial**
7 **Woody and Virginia Klose**
9 **Sally Smart's Kitchen—Tips**
**3:15** 2 6 **Bride & Groom—Interviews**
4 **Here's Looking at You—Tips**
**3:30** 2 **Meet Your Cover Girl—Models**
4 6 **Bill Goodwin—Variety**
7 **Nancy Craig—Homemaking**
9 **TV Telephone Game—Quiz**
George McBryde and Rusty Arden give prizes.
13 **Musical Jackpot—Quiz**
**4:00** 2 **Homemaker's Exchange**
4 6 **Kate Smith Hour—Variety**
7 **Hollywood Movie Time—1 Hr.**
9 **"East of Piccadilly"—Movie**
With Judy Campbell and Sebastian Shaw.
13 **Western Roundup—Movie**
**4:30** 2 ***Color—Mel Torme Show***
**5:00** 2 ***Color—30 Minute Film***
4 **Hawkins Falls—TV Novel**
6 **Movie Short—15 Minutes**
7 **Uncle Lumpy's Cabin—Kids**
9 **Buster Crabbe—In Person**
11 **Giggle Theater—Movie**
13 **Junior Frolics—Kids**
**5:15** 4 **Gabby Hayes Show—Kids**
6 **Time for Beany—Puppets**
**5:30** 2 ***Color—Whistling Wizard***
4 6 **Howdy Doody—Kids**
7 **Tales of the Trail—Movie**
11 **"Texas Pioneers"—Movie**
Six Gun Playhouse features Bill Cody.
13 **Adventure Theater—Movie**
**5:45** 2 **Hoofbeats—Film Serial**
**5:50** 13 **WATV Picture News**
**5:55** 5 **News Bulletins**
**6:00** 4 **Rootie Kazootie Club—Kids**
5 **Don Winslow—Film Serial**
Don Terry stars as the nautical hero.
6 **Up At Joe's Place—Songs**
9 **The Merry Mailman—Kids**
13 **Hollywood Playhouse—Film**
**6:15** 2 **The Real McKay—Variety**
4 **Seeing Is Believing—Pictures**
Ben Grauer narrates human interest stories.
**6:25** 4 **News—Peter Roberts**
6 **Weather Report—5 Minutes**
**6:30** 2 **"Shaggy"—Movie**
Early Show: Brenda Joyce, Robert Shayne.
4 **Tex and Jinx—Interviews**
5 **Magic Cottage—Pat Meikle**
6 **World News Today—J. Burns**
7 **Wild Bill Hickok—Film Serial**
9 **9 Star Sports—Stan Lomax**
11 **News—Tillman; Weather**
**6:40** 9 **Weather—Frank Forrester**
**6:45** 6 **The Chimps—Film**
9 **News—John Wingate**
11 **Jimmy Powers—Sports News**
**6:55** 4 **Weatherman—Tex Antoine**
**7:00** 4 6 **Kukla, Fran and Ollie**
5 **Captain Video—Kid Serial**
7 **John Daly—World News**
9 **Henry W. Latham—Talks**

**11 Televiews of the News**
Stahl Meyer presents reporter John Tillman.

13 **"3 in the Saddle"—Movie**
Cowboy saga with galloping Tex Ritter.
**7:15** 7 **Eva Gabor—Sketches**
9 **Wild Life Unlimited—Nature**
11 **"The Ape Man"—Movie**
With Bela Lugosi and Wallace Ford.
**7:30** 2 **CBS News—Douglas Edwards**
4 **John Conte's Little Show**
5 **Date on Broadway—Music**
With Bob Haymes and Sandra Deel.
6 **Family of Stars—Variety**
7 **The Lone Ranger—Telefilm**
9 **National Pro Football—Film**
**7:45** 2 **Stork Club—Celebrities**
4 6 **Camel Newsreel—Swayze**
**8:00** 2 **Garry Moore Show—Variety**
Ken Carson, Ilene Woods, Durward Kirby.

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**4 Groucho Marx—Bet Your Life**
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**5 Georgetown Univ. Forum**
Frank Blair maderates a discussion show.

**7 6 Stop the Music—Quiz**
Read abaut Bert Parks in this issue.

**9 "Night Has Eyes"—Movie**
British. James Mason, Wilfred Lawsan.

**13 Home & Garden—Peigelbeck**
Will gives advice on building and repairs.

**8:15 11 Viz-Quiz—Jack McCarthy**

**8:20 11 Crime Report—Brundidge**
Inside stories of top news events.

**8:30 2 Amos 'n' Andy—Comedy**
Alvin Childress, Spence Williams, Tim Moore.

**4 Treasury Men in Action**
"The Case af the Gifted Father."

**5 Headline Clues—Bill Slater**

**13 Tempest Tossed—R. Watt**
Iron Curtain refugees tell their stories.

**8:45 11 City Hall—John Crosson**

**13 Hollywood Highlights—Film**

**9:00 2 Alan Young Show—Comedy**
He romps in "Alan Asserts Himself," "In the Cavalry." Singer Gisele MacKenzie visits.

**4 Ford Festival—James Melton**

**5 6 Ellery Queen—Lee Bowman**
Mysteries in "Death in a Ghost Tawn."

**7 Herb Shriner Time—Comedy**
The Haasier comic stars in a new show.

**9 News—John Wingate**

**11 Horse Show—Mad.Sq.Garden**
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**13 "Kid Sister"—Movie**
With Roger Pryar and Judy Clark.

**9:05 9 Boxing—Sunnyside Arena**

**9:30 2 Big Town—Newsman Drama**
Pat McVey, Julie Stevens in "The Suitor."

**5 Public Prosecutor—W. Hull**
Warren maderates a crime expert panel.

**6 Amos 'n' Andy—Series**

**7 Gruen Guild Theater—Play**
Marjarie Reynolds in "Peril in the House."

**10:00 2 Racket Squad—Drama**
A loan shark fraud in "Two for One."

**4 6 Martin Kane, Private Eye**
Sleuth Lloyd Nolan fights crime.

**5 Bigelow-Sanford Theater**
Wanda Hendrix, Greg Yaung, "Rewritefarlave."

**7 Paul Dixon Show—Comedy**

**13 Western Feature Movie**

**10:30 2 Crime Photographer—Play**
Star Darren McGavin meets "The Passe."

**4 Foreign Intrigue—Drama**

**5 Man About Music—Songs**
Lorenzo Fuller is Master of Ceremonies.

**6 Winchell & Mahoney Show**
Paul and his dummy, Jerry, star.

**7 Earl Wrightson—Music**

**10:45 5 Football This Week—Film**

**7 Carmel Myers Show—Guests**
The silent film star chats and reminisces.

**10:55 11 News—Tillman; Weatherman**

**11:00 2 News—Allan Jackson**

**4 NBC Opera—In English**
Offenbach's "R.S.V.P." ("M. Chaufleuri") with Virginia Haskins, Paul Franke and Paul Ukena. See feature this issue of TV GUIDE.

**5 Ring the Bell—Hal Tunis**

**6 Man Against Crime—Bellamy**

**7 Nightcap News—Bulletins**

**9 "Stop Foolin' Yourself"—Film**

**13 "Top Sergeant"—Movie**
With Marjorie Reynolds and Nat Pendletan.

**11:10 2 Sports of the Night—McKay**

**7 Russ Hodges—Sports News**

**11:15 2 Henry Latham—Talk**

**11 "Mystery Man"—Movie**
Stahl-Meyer presents an exciting feature with John Trent and Marjarie Reynolds.

**11:20 7 Movie Shorts—30 Minutes**

**11:30 2 Late Show—Movie** (See ad.)

**5 News and Weather**

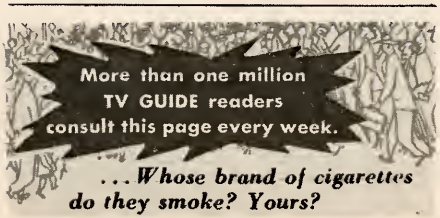
**6 Mystery Theater—Movie**

**12:00 4 Mary Kay—TV Previews**

**12:15 13 WATV Picture News**

**12:30 6 Late News Bulletins**

**11 News and Weather Roundup**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